

Slideshow Workshop

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What is a Slideshow?

- ▶ A multimedia show including images, text and music or narration
- ▶ A themed presentation
- ▶ An opportunity to showcase multiple examples of your work
- ▶ Purpose is to entertain

How many images do I need?

Depends on length of show

- ▶ Four minutes (240 seconds)
 - ▶ Fast-paced show: 3 - 4 seconds per image = 60 to 80 images
 - ▶ Cuts or fast (1 second) dissolves between images
- ▶ Slow-paced show: 5 - 8 seconds per image = 24 to 48 images
 - ▶ Cuts or slower (2 seconds) dissolves between images

Format

- ▶ Stick to landscape format as much as possible
- ▶ 16:9 aspect ratio
- ▶ 1920 x 1080
- ▶ Try to size images alike



Transitions

- ▶ Keep them simple
 - ▶ Cuts
 - ▶ Simple dissolves (1 to 2 seconds max)
 - ▶ Fade-out
 - ▶ Fade-in

Transitions

- ▶ Use to separate sections of your show

Music



- ▶ Copyright
 - ▶ Belongs to the songwriter, composer, lyricist, publisher, performer, record label
- ▶ Allowable uses
 - ▶ For personal enjoyment in a non-business setting
 - ▶ Give credit to the artist
- ▶ Royalty Free
 - ▶ Several websites
- ▶ Genre
 - ▶ Anything that complements your show
 - ▶ Try to avoid songs with lyrics

Slideshow Apps

- ▶ **General Presentation apps**
 - ▶ PowerPoint (Win/Mac) *\$sb*
 - ▶ Keynote (Mac) *Free*
- ▶ **Dedicated Slideshow apps**
 - ▶ Proshow Gold (Win) *Free*
 - ▶ Fotomagico (Mac) *\$sb*
- ▶ **Slideshow/Video**
 - ▶ Clipchamp (Win) *Free*
 - ▶ PTE AV Studio (Win/Mac) *\$*
 - ▶ Photostage (Win/Mac) *\$*

- ▶ **Video Editing apps**
 - ▶ iMovie (Mac) *Free*
 - ▶ Adobe Premiere Pro *\$sb* (Win/Mac)
 - ▶ DaVinci Resolve *Free* (Win/Mac)
- ▶ **Essential**
 - ▶ Lightroom (Win/Mac) *\$sb*

\$sb = Subscription
\$ = one-time purchase

Recommendations

▶ Windows

- ▶ Clipchamp (free)
- ▶ PTE AV Studio (\$75 USD)

▶ Mac

- ▶ iMovie (free)
- ▶ Photostage Pro (\$60 USD)

General Presentation Software

PowerPoint

- ▶ Included in Microsoft Office bundle
- ▶ Subscription only : \$11 CAD per month
 - ▶ Includes Word, Excel, Publisher (Windows only), OneNote...
- ▶ Simple to use
- ▶ Easily add text and graphics
- ▶ Adding music and sound a bit tricky

General Presentation Software

Keynote

- ▶ Included with Apple Mac or iPad
- ▶ Simple to use
- ▶ Easily add text and graphics

Dedicated Slideshow Apps

Proshow Gold

- ▶ Windows only
- ▶ Discontinued
- ▶ LCC has license
- ▶ Download for free from G-suite
- ▶ Includes transitions, effects
- ▶ Older interface
- ▶ Fairly easy to learn

Dedicated Slideshow Apps

PhotoStage

- ▶ Mac, PC, iOS, Android
- ▶ 7 day trial
- ▶ \$60 USD for Pro edition - one-time purchase
- ▶ \$40 USD for Home edition - one-time purchase
- ▶ User friendly
- ▶ Can edit videos
- ▶ Templates, clipart, sound effects
- ▶ Royalty-free music included

Dedicated Slideshow Apps

PTE AV Studio

- ▶ Recommended by Kas Stone
- ▶ One-time purchase:
 - ▶ Pro version: \$149 USD (Mac and Windows)
 - ▶ Standard version: \$75 USD (Windows only)
- ▶ Templates, themes
- ▶ Slightly steeper learning curve

Video Editing apps

iMovie

- ▶ Free!
- ▶ Included in Mac devices
- ▶ Fairly easy to learn

Video Editing apps

ClipChamp

- ▶ Free! (basic version 1080p)
 - ▶ \$14/mo USD for Premium version (4K)
- ▶ Included with Windows 11
- ▶ Fairly easy to learn
- ▶ Includes royalty-free music, graphics, stock photos and videos
- ▶ *Highly recommended for Windows 11 users*
- ▶ *Can also be installed on Windows 10*

Video Editing apps

DaVinci Resolve

- ▶ Free!
- ▶ Advanced video editing software
- ▶ Steep learning curve
- ▶ Incredible value for the price (free!)

Video Editing apps

Adobe Premiere Pro

- ▶ Included with Adobe subscription
 - ▶ \$30 CAD per month (annual)
- ▶ Advanced video editing software
- ▶ Steep learning curve

Other Lightroom

- ▶ Mainly used for cataloguing and processing images
- ▶ Rudimentary slideshow creation feature
- ▶ \$13 monthly subscription
 - ▶ Includes Photoshop